

# New 2023 Single Serve Pricing January 29, 2023

## XXVL to \$2.49



	<u>From</u>		<u>To</u>	
SRP	\$2.29	→	\$2.49	+9%
Cost	\$1.60	→	\$1.74	+9%

## \$1.49 Value XXVL to \$2.49



	<u>From</u>		<u>To</u>	
SRP	\$1.49	→	\$2.49	+67%
Cost	\$1.04	→	\$1.74	+67%

## LSS to \$1.49



	<u>From</u>		<u>To</u>	
SRP	\$1.29	→	\$1.49	+16%
Cost	\$0.87	→	\$1.00	+16%

\*Please see the BU/Size From -To for an all inclusive list of impacted products

# New Take Home/Munchies 8ct Crackers Pricing February 26, 2023

Value Lines and XL SRP		
SRP		Cost
\$2.49		\$1.83
\$2.69		\$1.98
\$3.29	VL PSZ	\$2.42
\$3.69		\$2.72
\$3.49	Hispanic	\$2.57
\$3.69		\$2.72
\$3.69		\$2.71
\$3.79		\$2.78
\$3.69		\$2.61
\$3.99		\$2.78
\$3.99		\$2.79
\$4.19		\$2.93
\$3.99		\$2.93
\$4.19		\$3.08
\$4.09		\$3.01
\$4.19		\$3.08
\$4.19		\$3.08
\$4.49		\$3.30

XL and XXL SRP		
SRP		Cost
\$4.29		\$3.00
\$4.59		\$3.21
\$4.49		\$3.14
\$4.79		\$3.35
\$4.59		\$3.38
\$4.79		\$3.53
\$4.99		\$3.67
\$5.19		\$3.82
\$4.99		\$3.49
\$5.29		\$3.70
\$5.19		\$3.83
\$5.49		\$4.05
\$5.19		\$3.83
\$5.69		\$4.20
\$5.59		\$4.12
\$5.99		\$4.41
\$2.29		\$1.60
\$2.49		\$1.74
\$5.79		\$3.48
\$6.09		\$3.66

Party Size SRP		
SRP		Cost
\$5.69		\$4.19
\$5.99		\$4.41
\$6.59		\$4.85
\$6.99		\$5.14

Dips SRP		
SRP		Cost
\$1.29		\$0.91
\$1.39		\$0.98
\$3.49		\$2.56
\$3.59		\$2.63
\$3.99		\$2.93
\$4.09		\$3.00
\$4.99		\$3.63
\$5.09		\$3.70
\$4.99		\$3.68
\$5.09		\$3.75
\$5.99		\$4.42
\$6.09		\$4.49

Munchies Crackers SRP		
SRP		Cost
\$2.49		\$1.87
\$3.39		\$2.55
\$29.88		\$22.45
\$40.68		\$30.56

\*Please see the BU/Size From -To for an all inclusive list of impacted products

# Beyond Meat March 26, 2023 Price Increase

## Beyond Meat 1oz



**From** **To**

SRP	\$2.00	→	\$2.49	+25%
Cost	\$1.20	→	\$1.49	+25%

## Beyond Meat 3oz



**From** **To**

SRP	\$5.29	→	\$7.49	+42%
Cost	\$3.17	→	\$4.49	+42%

\*Please see the BU/Size From -To for an all inclusive list of impacted products

# Nuts & Seeds April 23, 2023 Price Increase

## Munchies/Sabritas Nuts



	<u>From</u>		<u>To</u>	
SRP	\$1.09	➔	\$1.29	+18%
Cost	\$0.68	➔	\$0.80	+18%

## Nut Harvest



	<u>From</u>		<u>To</u>	
SRP	\$2.19	➔	\$2.49	+14%
Cost	\$1.42	➔	\$1.61	+14%

## 2/\$1.19 Seeds



	<u>From</u>		<u>To</u>	
SRP	\$0.59	➔	\$0.75	+27%
Cost	\$0.41	➔	\$0.52	+27%

\*Film Burst to 2/\$1.49 or 1 for \$0.95

## Seeds



	<u>From</u>		<u>To</u>	
SRP	\$1.09	➔	\$1.39	+28%
Cost	\$0.68	➔	\$0.87	+28%